

## Executive Summary

### FM Radio (1 item)



**A Bunbury Division 1 lotto winner has not come forward yet to claim the two million dollar prize.**

NOVA 93.7, Perth, 12:00 News, Newsreader

02 Oct 2017 12:00 PM

Duration: 0 min 9 secs • ASR AUD 124 • WA • Australia • Radio & TV • ID: X00072021108

A Bunbury Division 1 lotto winner has not come forward yet to claim the two million dollar prize.

#### Audience

26,000 ALL, 9,000 MALE 16+, 13,000 FEMALE 16+

### Newspaper (3 items)



**Promoting positive mental health and wellbeing**

Kalgoorlie Miner, Kalgoorlie WA, General News

03 Oct 2017

Page 8 • 309 words • ASR AUD 641 • Photo: Yes • Type: News Item • Size: 245.00 cm<sup>2</sup> • WA • Australia • Press • ID: 853733363

The Western Australian Association for Mental Health - WA's peak body for community mental health - in association with the Mental Health Commission and Lotterywest is launching the program for this year's WA Mental Health Week. A series of events will run in metropolitan Perth alongside a regional events program, both of which includes more than 45 events and activities.

[Download print article](#) - Full text: 309 word(s), ~1 min

#### Audience

3,363 CIRCULATION

#### Keywords

health service(1),Lotterywest(2),WA(4),Western Australian(1)



## Winning ways to help others in need

Geraldton Guardian, Geraldton WA, General News, Zoe Keenan

29 Sep 2017

Page 4 • 299 words • ASR AUD 411 • Photo: No • Type: News Item • Size: 149.00 cm<sup>2</sup> • WA • Australia • Press • ID: 852250886

Variety of Choice Home Lottery winner Geraldton resident Kylie Pirrottina has won a trip on a cruise ship valued at nearly \$5000 in the Variety of Choice Home Lottery. Variety WA chief executive Michael Pailthorpe said the lottery had become one of the group's biggest fundraisers.

[Download print article](#) - Full text: 299 word(s), ~1 min

### Audience

4,533 CIRCULATION

### Keywords

Lottery(3),winner(1)



## WILDFLOWER AND BLOOM FESTIVAL

Kojonup News, Kojonup, General News

29 Sep 2017

Page 9 • 524 words • ASR AUD 102 • Photo: No • Type: News Item • Size: 214.00 cm<sup>2</sup> • WA • Australia • Press • ID: 852430779

18th - 25th September: Kojonup has a range of events for the whole community and visitors alike to enjoy during the 2017 Great Southern Bloom Festival. Call in to Kojonup Visitor Centre today to pick up copies of the Kojonup program or the Bloom program to discover what other events are on in around the regional. The Kodja Place and Kojonup Visitor Centre (September - midOctober) Check out what local wildflowers are in bloom with the wonderful array of specimens on display and updated regularly in The Kodja Place Gallery by Kojonup's own wildflower expert, Chris Lewis or view the archives of the Kojonup Herbarium. NORMAL ENTRY COSTS for visitors. Local residents FREE.

[Download print article](#) - Full text: 524 word(s), ~2 mins

### Audience

6,500 CIRCULATION

### Keywords

art(1),Lotterywest(1)

## Internet (5 items)



### Hawks Nest Newsagent joins Lottoland Protest

newssofthearea.com.au

03 Oct 2017 2:32 AM

313 words • ASR N/A • Online News • ID: 853836198

LOTTOLAND PROTEST: Newsagents Association's Adam Joy and Hugo Elstermann.

HAWKS Nest Newsagent Hugo Elstermann has joined thousands of other Australian newsagents in a campaign against newcomer to the gambling market 'Lottoland'.

Hugo met with Adam...

[Read on source website](#)

#### Audience

N/A UNIQUE DAILY VISITORS, N/A AV. STORY AUDIENCE

#### Keywords

Lottoland(8),News(1),top(1)



### LottoLand drains cash from family business

Gold Coast Bulletin

02 Oct 2017 11:00 PM

311 words • ASR AUD 12 • Online News • ID: 853720575

A FAMILY run newsagent is questioning why controversial betting company LottoLand has been allowed to operate in the Territory.

Berrimah Post News and Tatts owner Terri Polman has collected 200 signatures from customers which have been burnt by the...

[Read on source website](#)

#### Audience

4,457 UNIQUE DAILY VISITORS, 33 AV. STORY AUDIENCE

#### Keywords

LottoLand(11),News(1),Post(1)



### Smaller parliament rips us all off

Tasmanian Times by tasmaniantimes.com

02 Oct 2017 7:05 PM

1194 words • ASR N/A • Online News • ID: 853633059

THE introduction of weakened, cut-price democracy in Tasmania nearly 20 years ago has left the State with seriously diminished government. The failure of political leadership to honour a tripartite promise to reverse the ill-conceived decision to slash...

[Read on source website](#)

#### Audience

N/A UNIQUE DAILY VISITORS, N/A AV. STORY AUDIENCE

#### Keywords

Comments(1),form(2),leave(1),most(1),next(3),poker machines(1),previous(2),recent(1),Western Australia(1)



## Bunbury Centrepoint shopper strikes it rich

West Australian

02 Oct 2017 4:54 PM

221 words • ASR AUD 16 • Online News • ID: 853588788

One lucky Bunbury Centrepoint shopper is \$2 million richer after it was revealed the Dream 2 Day stand produced a Division 1 winning Saturday Lotto ticket at the weekend.

The ticket was one of two Division 1 tickets sold across the...

[Read on source website](#)

### Audience

18,041 UNIQUE DAILY VISITORS, 50 AV. STORY AUDIENCE

### Keywords

Albany(1),Bunbury(3),Busselton(1),Division 1(4),Geraldton(1),Lotterywest(2),Lotto(1),news(1),OZ Lotto(1),Saturday Lotto(1),WA(2),win(2),winners(1)



## Another West Australian wakes up a Lotto millionaire

Communitynews.com.au

02 Oct 2017 9:00 AM

135 words • ASR AUD 177 • Online News • ID: 853471807

A LUCKY West Australian is \$2 million richer after taking out a division one prize in Saturday Lotto.

The winning ticket was sold at Dream 2 Day in Bunbury.

The unclaimed prize was one of just two division one winners sold across...

[Read on source website](#)

### Audience

N/A UNIQUE DAILY VISITORS, N/A AV. STORY AUDIENCE

### Keywords

Bunbury(1),division one(4),Lotterywest(1),Lotto(1),millionaire(1),news(1),Saturday Lotto(1),WA(1),West Australian(2),win(2),winners(1)

## TV (1 item)



### A Bunbury Division 1 lotto winner has not come forward yet to claim the two million dollar prize.

GWN7, Perth, Golden West News, Noel Brunning

02 Oct 2017 5:37 PM

Duration: 0 min 32 secs • ASR AUD 1,325 • WA • Australia • Radio & TV • ID: X00072024233

A Bunbury Division 1 lotto winner has not come forward yet to claim the two million dollar prize.

#### Audience

66,000 ALL, 27,000 MALE 16+, 32,000 FEMALE 16+

#### Interviewees

Amanda McConnell, Assistant Manager

#### Vision

Lotterywest

